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## Day of the Dead Coloring Book

presented by Gong Latinx ERG

The mission of the Latinx ERG is to serve as a network of Latinx employees at Gong. We promote the cultural diversity and professional development of our group. By doing so, we hope to create a supportive environment for the Latinx community. We work to advance the understanding and promote the inclusion of employees who identify as Latinx.



# Day of the Dead

This lively Mexican celebration helps families honor their ancestors. The holiday, which is celebrated mostly in Mexico on November 1 and 2, is like a family reunion—except dead ancestors are the guests of honor. Day of the Dead is a joyful time that helps people remember the deceased and celebrate their memory.

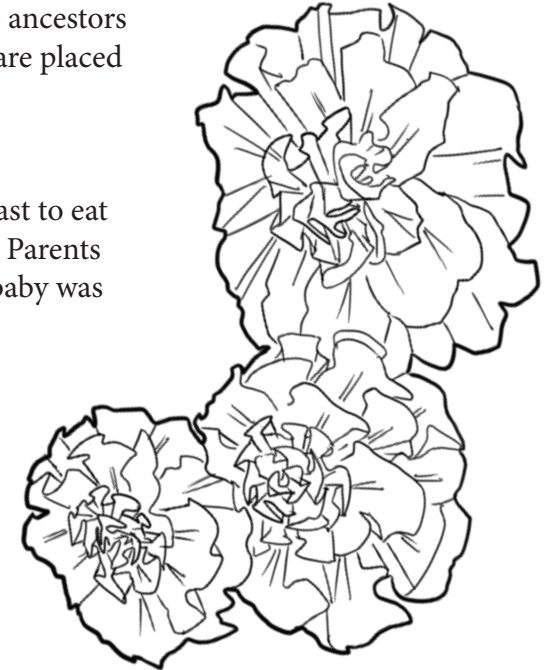
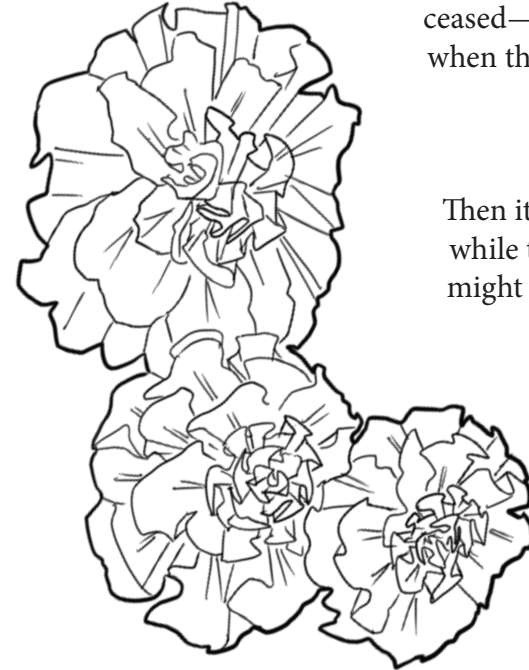
## Creating an “ofrenda”

First, people set up a candlelit altar in their homes so spirits can find their way back to their relatives. The altar also offers some of the favorite foods of the deceased—just in case they get hungry. Items that were important to the ancestors when they were alive, such as a favorite book or musical instrument, are placed on the altar as well.

Then it's off to the graveyard for a big party. Families bring a huge feast to eat while they clean tombstones, sing songs, and talk to their ancestors. Parents might even introduce a baby to a grandparent who died before the baby was born!

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illustrations by renata lindroos





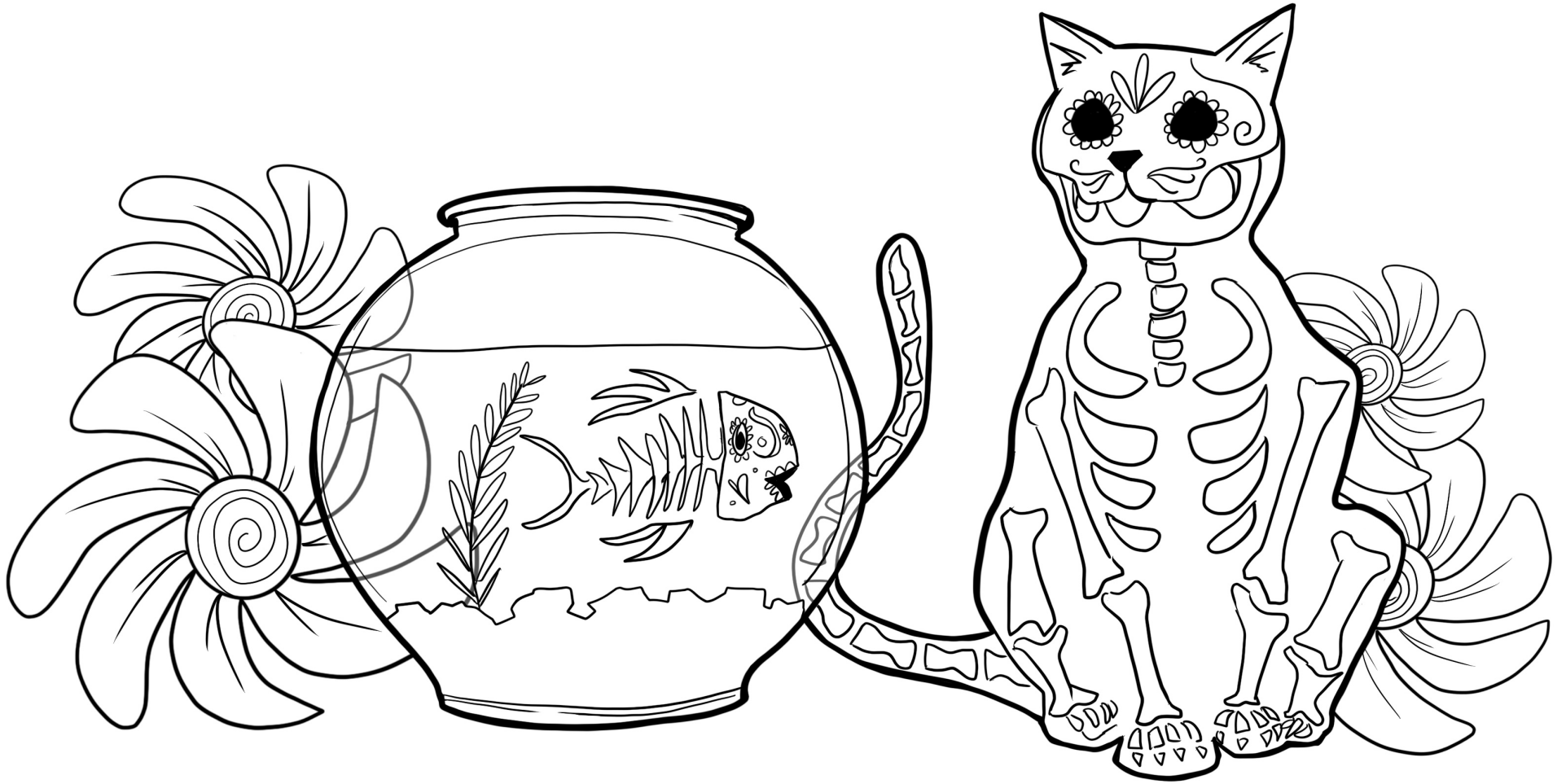


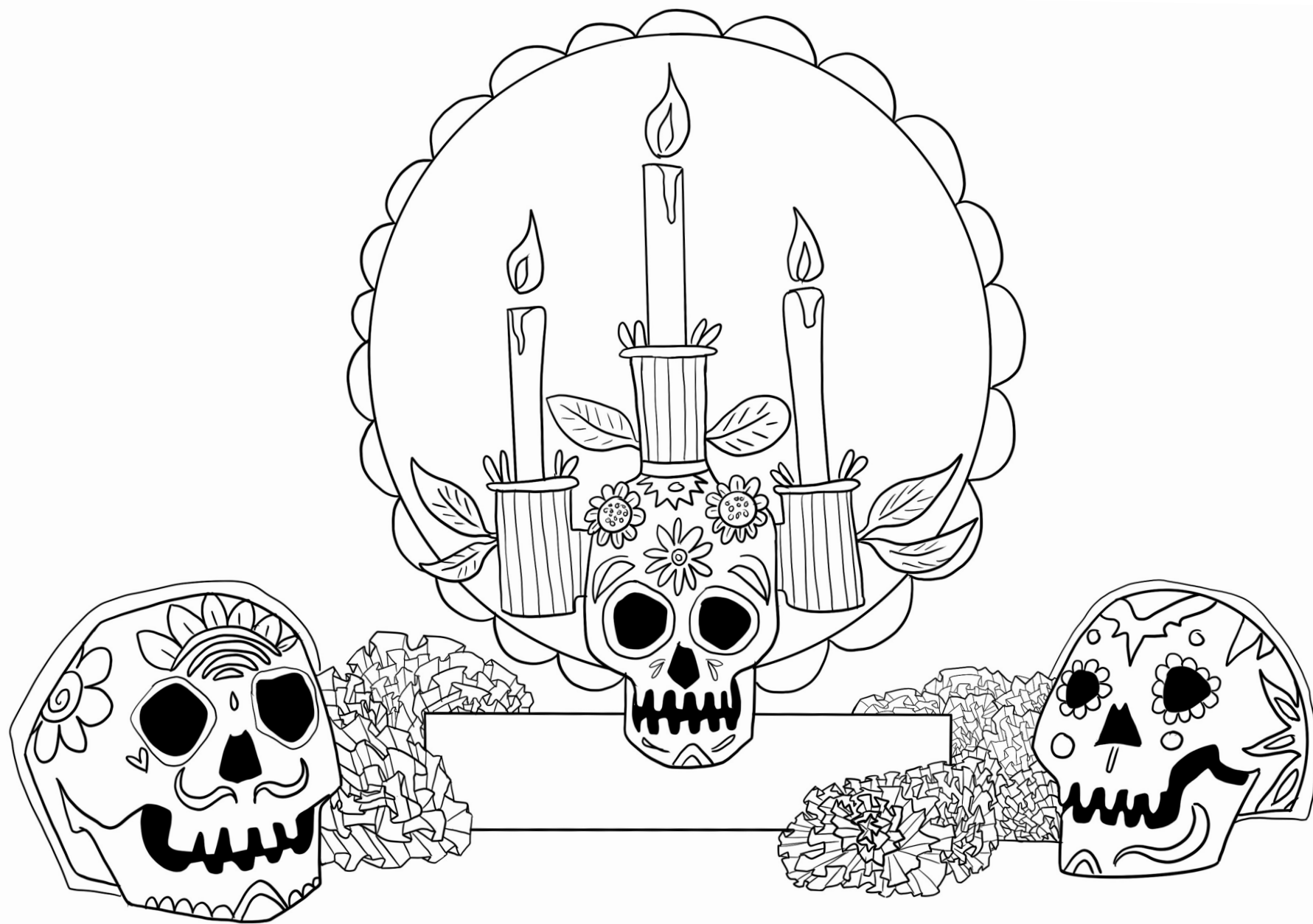






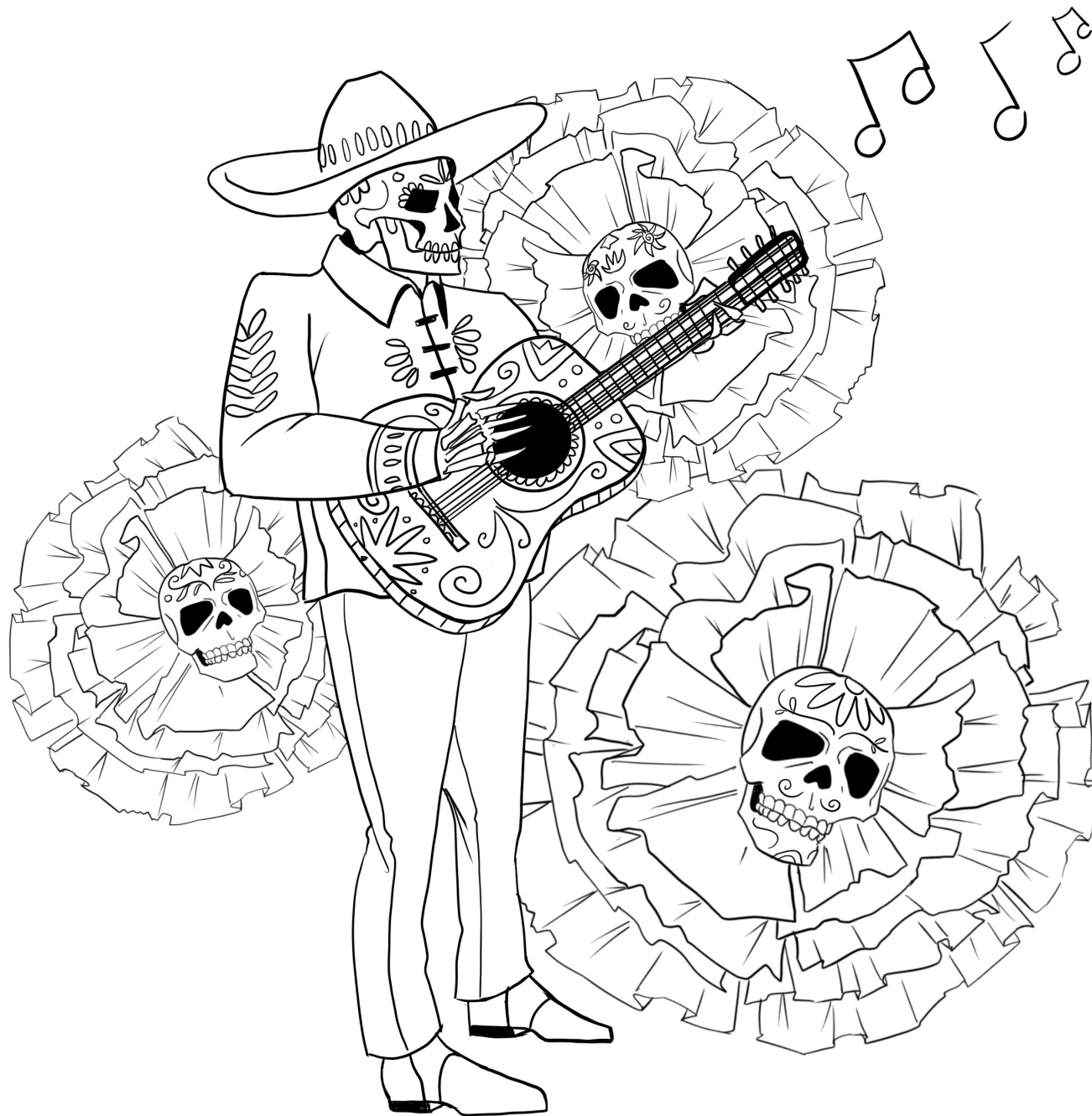






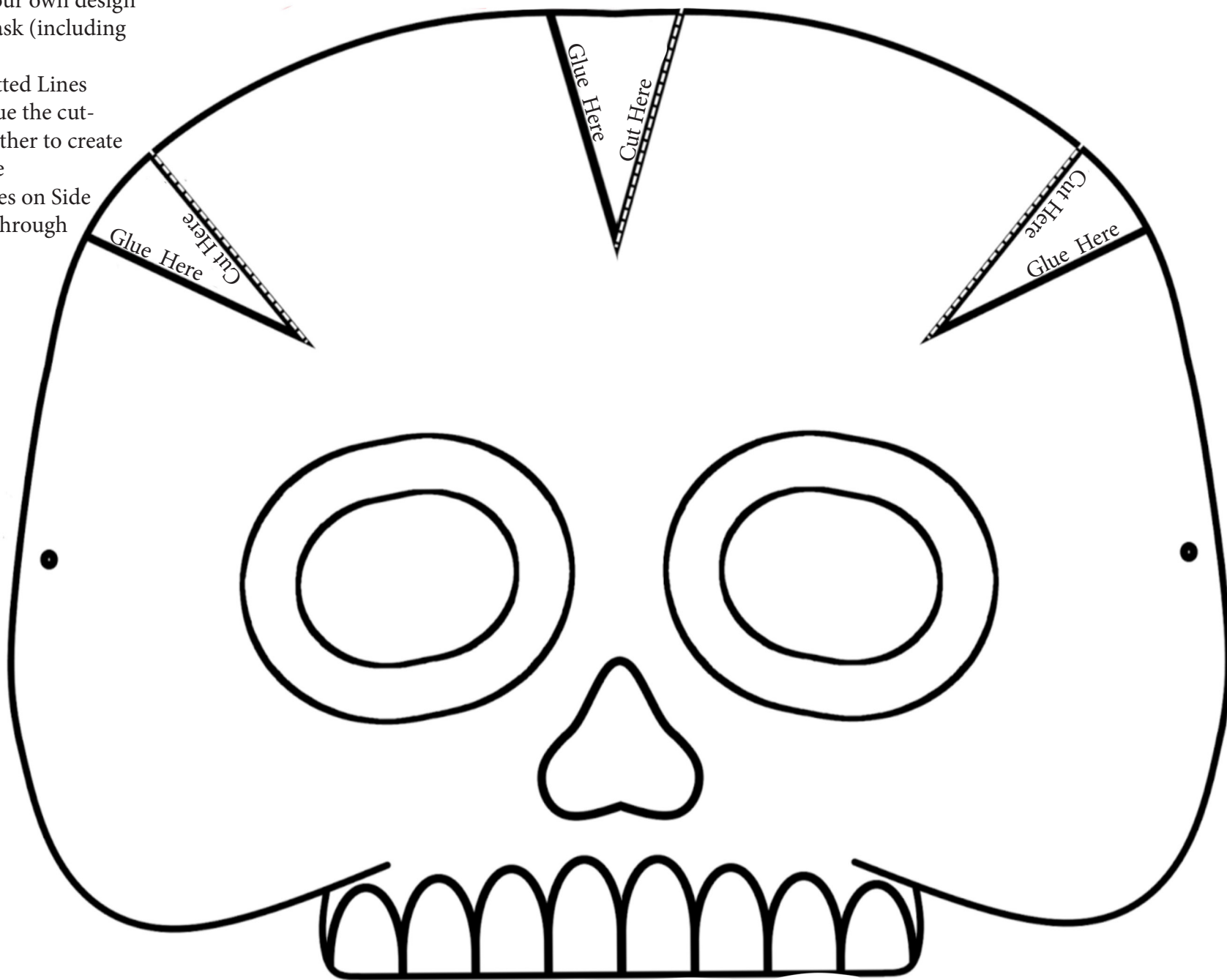








1. Color in your own design
2. Cut out Mask (including eye area)
3. Cut on Dotted Lines
4. Tape or Glue the cut-marks together to create mask shape
5. Punch Holes on Side
6. Tie string through
7. Celebrate!



# Belong at Gong

We truly believe that diverse and inclusive teams drive innovation, creativity, and high performance, to better serve our Raving Fans. Gong is taking action to create genuine, meaningful change in the diverse representation of our workforce, sense of inclusion in our workplace, and equity in our broader communities.

Whether it's our (S)Hero events that celebrate women in tech, mentoring non-traditional candidates to access a tech career path, or creating community through our ERGs, we are actively investing in and committed to building a culture of belonging.

Become a Gongster

<https://www.gong.io/careers/>

